

ELEVATING EVENT EXPERIENCES

PREMIUM INTERACTIVE BRAND ACTIVATIONS



- ✓ 1,500+ Events Internationally
- ✓ 5-Star Rated by Corporate Clients
- ✓ Flexible Packages Tailored to Your Event Goals

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DIGITALMIRROR.ca





CORPORATE EVENT SERVICES

End-to-end event support delivering polished experiences for conferences, galas, and corporate gatherings.



BRAND ACTIVATIONS

Immersive, on-brand experiences that connect audiences to your message through interaction and storytelling.



TRADE SHOWS & EVENT EXPERIENCES

High-impact activations designed to attract attention, increase booth traffic, and generate qualified leads.



IN-STORE MARKETING

Engaging retail experiences designed to drive foot traffic, interaction, and in-store conversion.



MERCH EXPERIENCES

On-site personalization and curated merchandise moments that turn branded items into memorable takeaways.



FULL PHOTO & VIDEO PRODUCTION

Professional capture and content creation that elevates events, campaigns, and brand storytelling.

OUR SERVICES

DMA
EVENTS

GLAMBOT ACTIVATION

CAPTURE CINEMATIC, RED-CARPET MOMENTS WITH MAXIMUM BRAND IMPACT.



Ideal for high-profile launches, VIP events, galas, and brand moments where visual impact, shareability, and premium perception are essential.

PHOTO BOOTH BRAND ACTIVATION

CAPTURE PROFESSIONAL, SHAREABLE MOMENTS WITH FULL BRAND INTEGRATION OPTIONS



Branded Kiosk



Branded Backdrop



Branded prints & videos



Instant digital sharing
& media gallery

FASHION SKETCH PHOTO BOOTH

WHERE GUESTS BECOME COUTURE ILLUSTRATIONS



Source Image



Fashion Sketch A



Fashion Sketch B

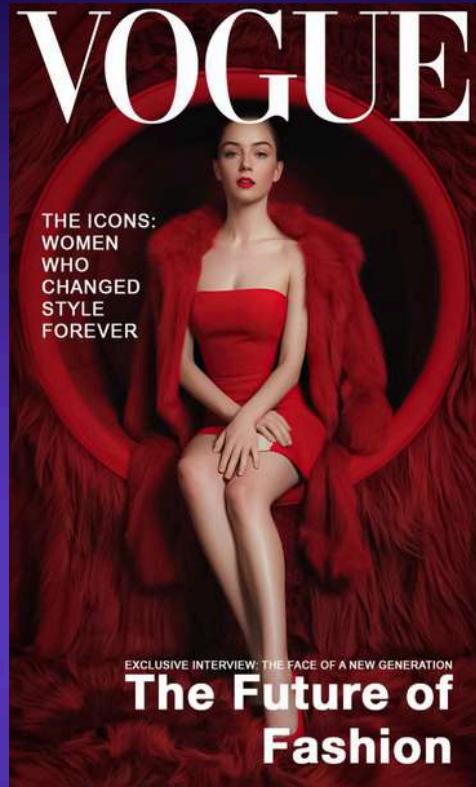
Guests are transformed into high-fashion sketch portraits with a refined, hand-illustrated couture look, creating a timeless, premium keepsake.

MAGAZINE COVER

TURN ATTENDEES INTO CUSTOM-BRANDED COVER DESIGNS.



Source Image



Magazine Cover

Attendees become high-fashion magazine cover stars in custom-branded editorial designs.

Delivers a polished, premium, shareable keepsake that elevates the brand and guest experience.

TRADING CARDS ACTIVATION

TURN YOUR ATTENDEES INTO COLLECTIBLES WITH THE LATEST AI PHOTO TECHNOLOGY



Choose your sport



Customize your card



Take home your very
own trading card



Turn attendees into digital collectibles with our advanced photo technology, delivering personalized, brand-ready UGC.

B2B TRADING CARDS

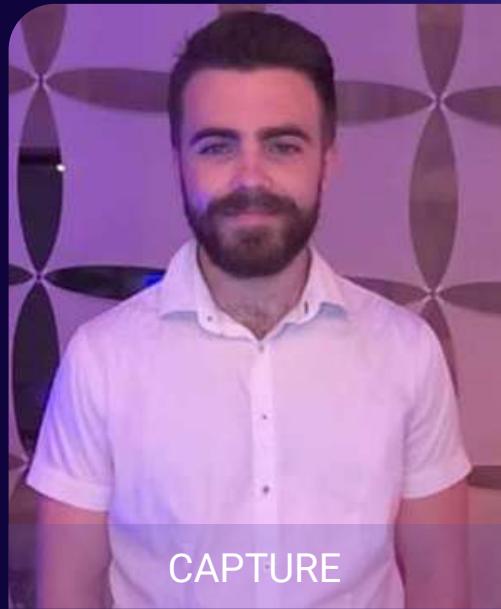
GAMIFY ATTENDEE ENGAGEMENT WITH BRANDED, COLLECTIBLE CONTENT.



Fully branded, event-themed trading cards designed for corporate experiences. Available as high-quality printed cards in protective hard cases and as instant digital keepsakes for sharing.

AI VIDEO BOOTH

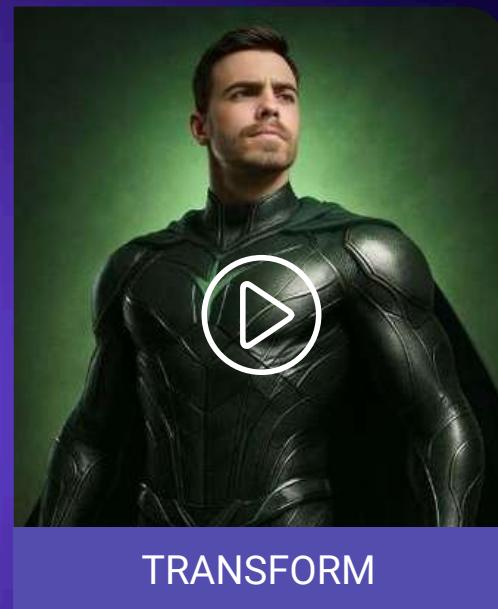
CREATE IMMERSIVE, PERSONALIZED VIDEO CONTENT WITH CINEMATIC IMPACT.



CAPTURE



GENERATE



TRANSFORM

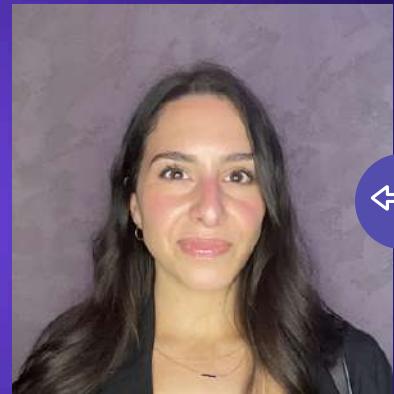
AI PHOTO BOOTH ACTIVATION

CREATE IMMERSIVE, PERSONALIZED PHOTO CONTENT THROUGH ADVANCED AI IMAGING.



BEFORE

AFTER



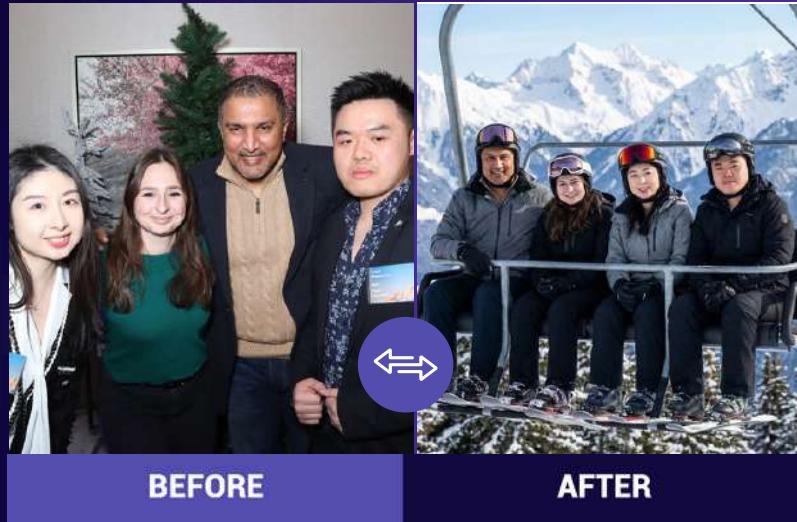
BEFORE

AFTER



AI GROUPS FX BOOTH

CREATE DYNAMIC, HIGH-IMPACT VISUAL EXPERIENCES DESIGNED FOR GROUPS.



CUSTOM FAN CAMEOS

PLACE FANS AND CUSTOMERS INTO PERSONALIZED, STORY-DRIVEN CONTENT.



Source Image



Fans and customers are seamlessly placed into personalized, story-driven visuals that feel immersive, cinematic, and uniquely tailored to each participant.

AI PRODUCT PLACEMENT

SEAMLESSLY INTEGRATE YOUR PRODUCT INTO PERSONALIZED PHOTO CONTENT



Product

Source Image



Integrate your product into
personalized photo and video content

Accurate scale, lighting, and natural
placement

Premium, authentic visuals designed
for sharing

AI MERCHE MAGIC

Digital merchandise try-ons designed for speed, scale, and fan engagement.



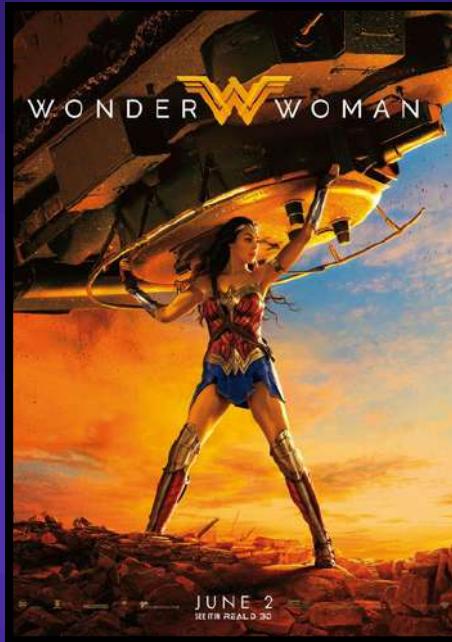
Fans can instantly "try on" the latest merchandise with no fitting rooms, no lines, and no friction.

MOVIE POSTERS ACTIVATION

FROM GUEST TO MOVIE STAR



Source Image



Movie Poster Image

Guests become the star of a cinematic movie poster, replacing the lead while preserving the original design.

Dramatic lighting and studio-quality styling create a bold, shareable keepsake.

EVENT SUPERHERO PORTRAITS

SHOW ATTENDEES AS THE SUPERHEROES THEY TRULY ARE.



Source Image



Superhero Image

Each image can be fully branded with custom backgrounds, logos, colours, and messaging aligned to your event theme.

DIGITAL MAGIC GREEN SCREEN BACKGROUNDS

INSTANTLY TRANSPORT GUESTS TO ANY CITY IN THE WORLD OR BRANDED ENVIRONMENT



INFINITY BOX EXPERIENCE

A FULLY ENCLOSED, CUSTOMIZABLE ENVIRONMENT WITH LIMITLESS CREATIVE POSSIBILITIES.



The 8x8 Video Testimonial Booth captures polished, on-brand testimonials with professional video, audio, and lighting. Ideal for conferences, trade shows, and product launches.

VIDEO TESTIMONIAL BOOTH

AUTHENTIC CUSTOMER STORIES, CAPTURED WITH CINEMATIC QUALITY.



The Video Testimonial Booth captures high-quality, on-brand video testimonials with professional cameras, audio, and lighting. Ideal for conferences, trade shows, product launches, and VIP events, it delivers polished content ready for social and post-event marketing.

PHOTO MOSAIC EXPERIENCE

FAN PHOTOS BUILDING ONE POWERFUL BRANDED IMAGE



Encourages engagement as the final image comes together. Available in digital and physical formats. Ideal for conferences.

LED TUNNEL EXPERIENCE

HIGH-IMPACT VISUAL SPECTACLE WITH IMMERSIVE 3D BACKGROUNDS.



- Fully customizable lighting to match sponsor theme
- Perfect for entrances, fan zones, and high-visibility brand moments

360 VIDEO EXPERIENCE

CINEMATIC SLOW MOTION VIDEO CAPTURING. ENERGY FROM EVERY ANGLE.



Branded 360 Experience



Branded 360 Videos



Instant online &
mobile sharing



360 Optional
Enclosures

ROAMING PHOTO BOOTH

NO LINES, NO WAITING. THE PERFECT ADD-ON TO ELEVATE GUEST ENGAGEMENT.



Mobile photo booth that
comes to your guests

Perfect for golf
tournaments, festivals,
and large events

CUSTOM BADGE EXPERIENCE

BRANDED REGISTRATION & PHOTO BADGE - AI AVAILABLE



DMA Custom Badge™ transforms event check-in into a polished, branded moment. Attendees receive a custom photo badge featuring their name, company, and role, printed live on site and designed to feel intentional, professional, and worth keeping. This is not just registration.

It's the first branded touchpoint of your event.

GAMIFICATION EXPERIENCE

INTERACTIVE GAMEPLAY DESIGNED TO INCREASE ENGAGEMENT AND PARTICIPATION.



With our on-screen giveaway experience, guests are prompted SPIN THE WHEEL to win prizes.

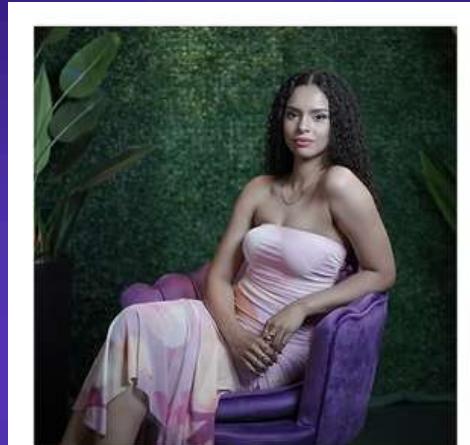
B&W GLAM BOOTH EXPERIENCE

ELEVATED BLACK & WHITE. ELEVATED BRAND.



VANITY FAIR PORTRAIT STUDIO

A LUXURY PHOTO EXPERIENCE INSPIRED BY THE ICONIC MAGAZINE LOOK.



HEADSHOT PHOTO LOUNGE Trade Show Experience



An opportunity for show attendees to obtain a professional headshot for their LinkedIn / Facebook or website profiles with a unique tie-in to your company and brand.

FULL PHOTOGRAPHY AND VIDEO PRODUCTION

PROFESSIONAL CAPTURE AND CONTENT CREATION FROM CONCEPT TO DELIVERY.



Event Photography



VIP Photography



Event Videography

HAT BAR EXPERIENCE

DESIGN YOUR SIGNATURE HAT WITH DMA'S MERCH HAT BAR



The DMA Hat Bar is designed to be simple, fun, and interactive. Guests step into a curated creative experience where every detail is guided, personalized, and finished with boutique-quality craftsmanship.

LASER ENGRAVE LIVE ON-SITE EXPERIENCE

REAL-TIME PERSONALIZATION WITH PRECISION BRANDING



Add instant personalization to your event with our live laser engraving. We customize gifts and branded merchandise on-site for corporate activations, launches, and private events.

TESTIMONIALS

**Sandra Sundborg**

We used DMA during our medical conference this weekend in Toronto- delegates loved it! The social roamer was perfect for the welcome reception and networking event. Richard and Sonia were amazing- enthusiastic and engaging- this elevated our event to a whole other level- we will be hiring them again next year!



**Zachary Prohaska**

Had an amazing time working with Richard! Love his work! Definitely recommend!!!



**Arthur Rubin**

We had an absolute blast with the Digital Mirror Photo Booth at our event! The AI feature was a game-changer, making the experience even more interactive and fun for all our guests. Everyone loved creating personalized avatars and capturing unique moments with the photos, GIFs, and boomerangs. The setup was seamless, and the team was incredibly professional, ensuring everything ran smoothly. Our guests couldn't stop talking about how much fun they had with the booth. We can't wait to work with Digital Mirror Photo Booth again for our next event!

**Acelle Rodriguez**

I am thrilled with the headshot photo session. Gabriel and Richard were professional and friendly. Kudos to you guys! 🙌



**Genevieve Lombo**

Amazing transformation with AI. Love it!!



**Jasmine Lawrence**

Living my best Hannah Montana life style ! Love being a rockstar! 🌟🌟



**Marven Mendoza**

My co worker and I had so much fun taking photos! Very interactive you can have a portrait or group photo.



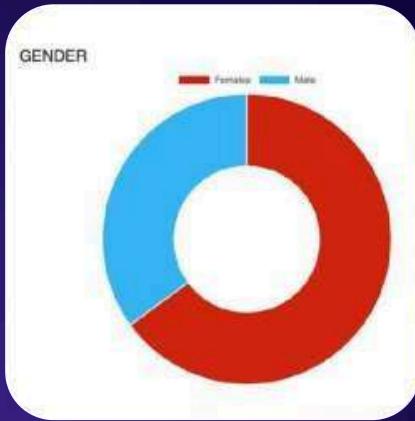
**Brittany Kelsey Lobo**

Great technology, great quality, great customer service!



DATA ANALYTICS

ADVANCED DATA ANALYTICS TO PROVIDE MEASURABLE RESULTS POST-EVENT.



CASL Compliance Integration

Post-event insights to measure engagement, reach, and ROI.
Ensures all legal standards are met for guest engagement.

WHO WE WORK WITH

NETFLIX

Walt Disney World



Red Bull



L'ORÉAL

Manulife

CINEPLEX

LinkedIn

MAXIM

Google

AMERICAN
EXPRESS

GUERLAIN
PARIS



AIR CANADA

TORONTO
LIFE

tiff.
toronto international film festival

TD Bank

NATO
OTAN

AT&T

THE RITZ-CARLTON

Ferrari Deloitte.

Barbie elf

TOYOTA

Pizzaville

VISA

TARGET AREA

Global Reach, Local Precision

Whether your event is in Canada, the U.S., or Europe. DMA Events delivers high-impact, engaging activations. Our team ensures a flawless experience from start to finish, making sure your guests are captivated and your brand is at the forefront.



GET IN TOUCH

LIKE WHAT YOU SEE?

LET'S CONNECT AND CREATE SOMETHING
GREAT FOR YOUR NEXT CAMPAIGN OR EVENT.



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- ✓ 5-Star Rated by Corporate Clients
- ✓ Flexible Packages Tailored to Your Event Goals

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